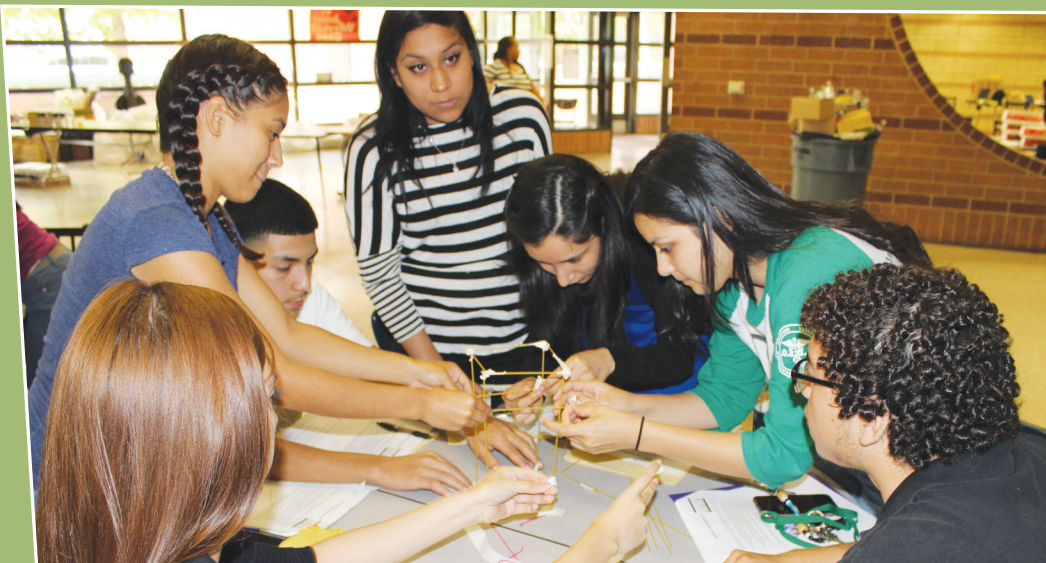
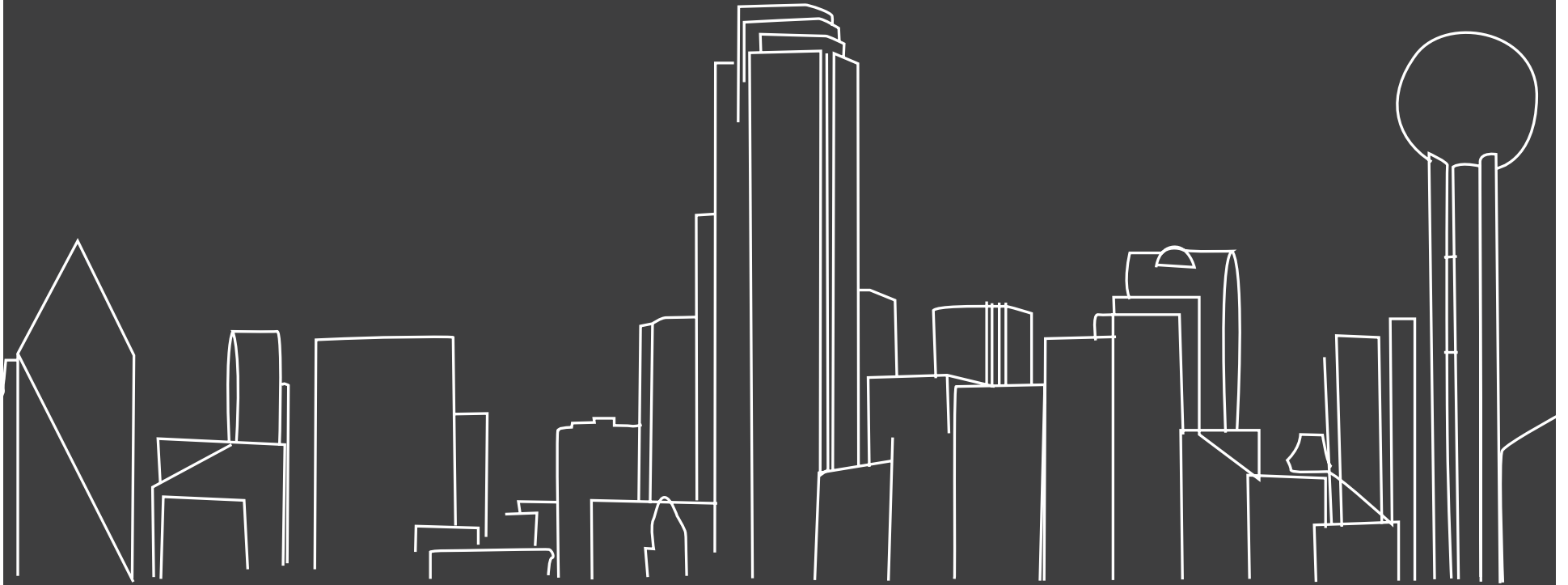


DALLAS MAYOR'S INTERN FELLOWS PROGRAM

INTERNSHIP · COMMUNITY · LEADERSHIP · EMPOWERMENT



mayorsinterns.org

DALLAS
BUSINESS JOURNAL

ADVERTISING SUPPLEMENT TO THE DALLAS BUSINESS JOURNAL

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Transforming lives through education

EIF is proud to design and implement the Dallas Mayor's Intern Fellows Program

OUR MISSION

To introduce exemplary Dallas high school students to future careers, professional employment opportunities and valuable workplace skills while providing area companies, nonprofits and government entities a meaningful way to make an investment in the youth of Dallas and its future workforce



OUR INVESTMENT IN
EDUCATIONAL PROGRAMS AND EXPERIENCES
IS KEY TO A STRONG
NEXT-GENERATION WORKFORCE
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THE DALLAS MAYOR'S INTERNS FELLOWS PROGRAM provides valuable resources and opportunities for DISD students, and Alliance Data is proud to be just one of the many companies supporting its growth.

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FROM MAYOR RAWLINGS



Dear Friends:

As Mayor, I'm often approached by business leaders who ask how they can support education. My answer is always the same: Get involved in the Dallas Mayor's Intern Fellows Program, where local businesses provide paid summer internships to promising Dallas public and charter high school students.

Why am I so passionate about this innovative program? Because hiring or sponsoring an intern can be a game changer for these exceptional students, many of whom will be the first in their families to attend college. Just imagine being 16 or 17, and getting eight weeks of immersion into a professional work environment and exposure to an unimaginable array of careers. It's an extraordinary gift.

Since the program was founded in 2008 by Mayor Tom Leppert, 1,400 students have participated, and their opportunities have run the gamut. Our interns have worked at premier hospitals and hotels, embedded into advertising and law firms, shadowed executives at corporate headquarters and top nonprofits and experienced technology, architecture and manufacturing in the making.

Our employers are benefiting as well. These well-trained, motivated teens are providing tremendous value and injecting a young, fresh perspective into their workplace. In fact, some businesses are so impressed they hire these young talents to continue working through the school year and during college breaks.

I'm proud to report that 2015 was a record breaker for the Mayor's Intern Fellow Program. Almost 1,800 students applied for the program, 1,075 qualified for the Job Fair, 218 businesses and nonprofits participated and 350 deserving teens landed paid summer internships.

While the program has grown steadily every year, the bottom line is we still need more internships. The Dallas area is a thriving economic hub, home to thousands of businesses, from small mom-and-pop ventures to Fortune 500 companies – all with wisdom and opportunity to share.

Just envision the extraordinary ripple we might create if just one in four companies took an intern or two. That, my friends, is a way to inspire, to build the workforce of tomorrow and to solidify Dallas' competitive edge in Texas and the global economy.

I urge you to join hundreds of other Dallas business leaders in supporting the Mayor's Intern Fellows Program by hosting an intern, underwriting a position at a nonprofit or becoming a program sponsor. The Job Fair is April 8, so time is of the essence. Sign up now at mayorsinterns.org and feel good knowing you changed the trajectory in a young person's life.

Best regards,

Michael S. Rawlings
Mayor of Dallas



FAST FACTS

WHAT. A paid summer internship program for outstanding Dallas public and charter high school students, most who will be first in their families to attend college. Open to businesses of every size

INTERNSHIP DATES. June 13 - August 5. Students work 20-40 hours per week earning a minimum \$9 per hour.

JOB FAIR. April 8, Hyatt Regency Dallas. Business representatives review applications in advance, interview numerous candidates and select their own intern(s).

STUDENT QUALIFICATIONS. Rising sophomores and juniors. 3.0 cumulative GPA (on 4.0 scale). Strong attendance record. Great attitude. High school principal recommendation required

TRAINING. 30 hours of rigorous work-readiness training required prior to internships

2015 STATS. 1,790 students applied, 1,075 qualified for the Job Fair, and 350 students hired by 218 businesses and nonprofits

CELEBRATION LUNCHEON. August 1 at Hyatt Regency Dallas

PROGRAM DESIGNER/FACILITATOR. Nonprofit Education is Freedom (EIF) continuously works with and monitors the interns to insure a successful experience.

HISTORY. Founded in 2008 by Mayor Tom Leppert and EIF. 1,400 students have participated to date. Modeled after innovative White House Fellows Program

SUPPORTERS. Endorsed by Mayor Mike Rawlings, Dallas City Council members, Dallas ISD and Uplift Education leaders plus Fortune 100 companies, successful small businesses and top nonprofits

WAYS TO SUPPORT. Host an intern (or several) at your business or sponsor an intern at a nonprofit. Become a Program Sponsor

TO SIGN-UP. Learn more and register online today at mayorsinterns.org, or contact ashellene@thereedsprc.com.

mayorsinterns.org



WHAT EDUCATORS AND INTERNS ARE SAYING...



Dallas Independent School District



DR. MICHAEL HINOJOSA
Superintendent of Schools
Dallas Independent School District

The opportunity for a Dallas ISD student, who likely has had little exposure to a professional work environment, to get eight weeks of immersion is life changing. It takes them beyond the classroom, helps them understand the importance of education and opens their eyes to the array of careers out there if they pursue a college degree. The Mayor's Intern Fellows Program is a powerful way for the business community to positively affect the outcomes of these young people. Dallas ISD fully endorses this program and encourages businesses to make a difference by hosting or sponsoring several interns this summer.



uplifteducation

YASMIN BHATIA
CEO
Uplift Education

The Mayor's Intern Fellows Program complements the college-prep curriculum we use at Uplift Education in a beautiful way. Our scholars are given a remarkable eight weeks of hands-on learning amidst caring professionals, plus they get an introduction to careers, networking, workplace protocol and more. It's a powerful experience for our scholars to get a mental picture for what life could look like after college, and it gives them the motivation to attend college and earn their degrees. We greatly appreciate the business community for providing an invaluable experience that our students treasure.



ZAIRA MARTINEZ
Sunset High School
Interned at AECOM

Zaira Martinez's supervisors at AECOM were so impressed with her, they haven't been able to let go of the Sunset High School senior. Although her school day is packed with a rigorous AP curriculum, softball, robotics and more, the 18-year-old continues to work at the global engineering-design firm during holidays and most school evenings from 5 p.m. on (homework permitting).

She recalls the first day of work when she had difficulty getting into the building. The concierge assumed she was looking for a parent's office and couldn't believe this young teenager was a new employee.

Although Zai was initially terrified when she realized they expected her to learn AutoCAD, she dug in and quickly mastered the program. Most recently, she's been working on demolition and civil plans for an Oklahoma project. She's also witnessed the progression of major projects, participating in the 60%-submittal and 95%-submittal phases.

"Zai is an outstanding intern who greatly exceeded my expectations of an 18-year old! She does real work that engineers would do, but she does it twice as fast and with a smile!" said Janet Yeow, civil engineer at AECOM.

Her mom, who only went through 4th grade, and stepdad are tremendously proud of her, calling her a role model to her siblings. She has applied to Rice University, UT-Austin, Texas A&M and other schools where she plans to double major in civil and environmental engineering.

"My internship at AECOM was so amazing," the bubbly teen reports. "What didn't I learn? I love this job."



JACOB VILLALOBOS
Uplift Peak Preparatory
Interned at Omni Dallas

Jacob Villalobos' love of people and their behaviors, combined with his desire to study psychology in college, made his summer internship at the Omni Dallas Hotel a well-suited match.

The senior at Uplift Peak Preparatory, a school in the Uplift Education network, described his eight weeks exploring the complex, behind-the-scenes operations of the city's Convention Center Hotel as "fascinating." Although he toured every part of the hotel, including the Presidential Suite, housekeeping and food-and-beverage departments, he was thrilled to spend most of his time working the front desk.

He recalls a favorite memory when 4,000 "really nice ladies" arrived for the annual Mary Kay Convention, dressed in shades of pink to vibrant reds. Checking them four to a room into 1,001 rooms is an experience he won't soon forget!

"Interacting with guests was a tremendous learning experience. I met everyone from families on vacation, to couples on honeymoons to weary business travelers," said Jacob. "You had no idea what was coming through that door, but I learned quickly you have to deliver the best experience possible."

Jacob discovered that impeccable, premium customer service is a cornerstone for the hotel. Pride in doing a job well at every level is something he'll carry with him forever, even as he completes his senior-year duties, including yearbook and prom committee. And he's eagerly anticipating his coming studies at Pomona College, Davidson College or Yale University.

"Jacob proved to be a great asset to our team. His outgoing personality and genuine passion for customer service is what really drove his success at the Omni Dallas," said Ed Netzhammer, regional vice president of Omni Dallas.



COURTNEY WILSON
Justin F. Kimball High School
Interned at Behringer and
The Real Estate Council

Kimball High School senior Courtney Wilson was so nervous about arriving on time for his internship at The Real Estate Council that he left home at 4:45 a.m. to insure his bus transportation worked as planned.

No worries, the leaders at The Real Estate Council were so happy with his performance – and his arrival time – they invited him back a second year. Courtney, who plans to study electrical engineering and minor in business, spent a fruitful first summer at real estate firm Behringer Investments. He visited job sites, shadowed engineers inspecting properties, and experienced important meetings and transactions. He also learned about the firm's breathtaking overseas projects.

During his second internship, he gained invaluable knowledge completing two-week rotations that The Real Estate Council specially created with its members – at Gaedeke Group, Balfour Beatty Construction, Invesco and Munsch Hardt Kopf & Harr.

"His two internships were a perfect fit as Courtney learned from the inside out what it takes to build a structure, the legal requirements to get it open, and the marketing and networking efforts to sell and operate it," said Robin Minick, vice president and foundation director of The Real Estate Council.

The busy football and baseball player – who is also a peer mediator and an Education is Freedom member – used his paycheck to pay senior fees, save for college and help his mother pay bills. He'll either attend Stephen F. Austin University, University of Texas-San Antonio or Sam Houston State next fall.

"This was an incredible experience that not only built up my people skills, but also helped me develop a great network of business leaders to assist me down the road," said Courtney.



KADRIAN OLIVER
Woodrow Wilson High School
Interned at UT Southwestern
Medical Center

Woodrow Wilson High School senior Kadrian Oliver never guessed her internship would continue to affect her months after it ended.

She was assigned to the Office of Communications, Marketing, and Public Affairs at UT-Southwestern Medical Center, where she helped create a digital asset-management system to organize years of physician photos. The challenge was daunting and frustrating; it forced her to brainstorm and think deeply. She did something she rarely needs to do – she asked for help.

With guidance, Kadrian persevered, found a solution and succeeded in a big way. Supervisor Diane McGhee credits her with making enormous progress on an initiative that saved UTSWMC considerable time and money.

This past semester – and for the first time in her academic career – she has struggled with the rigorous international baccalaureate curriculum. Thanks to the lessons learned last summer, she acknowledged the problem, quickly sought help and got back on track.

"This internship changed my life. The energy and accountability was intense, requiring me to work toward a collective goal where other people depend on my efforts," said Kadrian. "I'm very thankful to UT Southwestern. Without them, I wouldn't be the student I am today."

Kadrian, who speaks French and taught herself Japanese, plans to study international business. Her top choices for college are University of Pennsylvania and Temple University in Japan.

She's definitely left her mark at UTSWMC. "The energy and enthusiasm Kadrian brought to the office and applied to her responsibilities made her a lifesaver," said Diane McGhee, manager of Marketing and Communications Operations in UTSWMC's Communications, Marketing, and Public Affairs Department.

WHAT BUSINESSES ARE SAYING...



The Mayor's Intern Fellows program allows us to continue our contributions to the community. The contributions range from providing a realistic on-the-job experience to preparing students for college-level internships. We welcome this partnership with the city to empower our youth. Our company and community benefits from the ideas and enthusiasm the young people involved bring to the table. Ambit Energy is grateful for the opportunity to participate for the fourth year in this wonderful opportunity.

JERE THOMPSON, JR.
Co-Founder, Chief Executive Officer
Ambit Energy



Axxess had the pleasure of hosting Paola Calderon and Eric Hill for the Dallas Mayor's Intern Fellows program last year, and they did nothing but impress during their entire time. After working hard to be a part of the program, they dove right in to the real-world work across all the disciplines to which they were exposed. These two students from A. Maceo Smith New Tech High School delivered far more than expected, and we're glad to help guide them as they begin their promising career paths. We keep in touch and are excited to see the great things we know they will achieve. We learned as much from them as they did from us and can't wait to continue our commitment to our community with this program in 2016 and beyond.

CHERYL ROW
Director of Talent Management
Axxess



For nearly eight years, Balfour Beatty Construction has partnered with the Mayor's Intern Fellows Program to inspire students to pursue careers in the construction industry. MIFP has been a catalyst for ensuring a diverse and sustainable workforce. Interns work side by side with talented members of our construction management teams gaining practical learning experiences on projects like Parkland Hospital that will be valuable during their collegiate years and into their professional careers.

Our interns are not the only ones to gain from this experience. Every intern brings a fresh perspective, is dedicated and laser focused on immersing themselves in all that the internship has to offer. Our recent interns are among the most technologically advanced students. It's a great reminder to be innovators and thought leaders.

KAMECIA LAMBERT
Diversity Director
Balfour Beatty Construction



For three years, Bank of America has underwritten 40 internships at nonprofit agencies plus four internships at branch locations as part of our annual sponsorship of the Mayor's Intern Fellows Program. One of our hands-down, favorite memories is coming to the celebration luncheon and seeing the poise, the maturity and the knowledge gained by these teens and hearing from their enormously impressed employers! We applaud Mayor Rawlings for his determination in growing this program and are thrilled to know that, by end of 2016, Bank of America will have made this opportunity possible for 176 promising young people. Our city, our workforce and our future economy are better as a result of this mighty initiative.

GILLIAN BREIDENBACH
Senior Vice President
Bank of America



Children's Health has been a participant in the Mayor's Intern Fellows Program since its inception. We are consistently impressed with the level of talent, professionalism, integrity, creativity and enthusiasm of the interns. These students make a positive impression not only within their work unit but to the entire staff, physicians and families with whom they interact while working at Children's Health. We couldn't be happier! These students have impacted Children's Health as much if not more than we've impacted them. It's a great program, and we're proud to be a part of it!

PATTI GUNNELS
Recruiting Consultant
Children's Health System of Texas



In 2015 the *Dallas Business Journal* participated in the Mayor's Intern Fellows Program for the first time. Start to finish, it was an exceptional experience we would highly recommend.

The process to select our intern was very easy. The caliber of students in the program was highly impressive. We had many well-qualified candidates but in the end selected Colin Scruggs from the Townview School for the Talented and Gifted. He turned out to be a true asset to our newsroom, providing support on several new projects and initiatives. He fit in seamlessly with the staff, was a great team mate and colleague in every sense of the word. We were truly sad to see his internship come to an end, but we know he has a very bright future ahead of him. We are looking forward to another great experience in 2016.

EILEEN KORNMEYER
Audience Development Director
Dallas Business Journal



Each of the last four years, we've been extremely impressed by the stellar Dallas high school students we have hosted at Dal-Tile through the Mayor's Intern Fellows Program. We're proud to have had the chance to offer these young men and women valuable work experiences at our Dallas headquarters that have helped them to grow, learn about the importance of providing exceptional service to customers, work as a team, and aspire to be the future business leaders in our community.

JOHN TURNER, JR.
President
Dal-Tile



Ernst & Young has been introduced to some exceptional young people through the Mayor's Intern Fellows Program – and we have experienced the joy of introducing them to the business world in roles at EY and at local non-profit organizations. While supporting and teaming with EY professionals, our interns have learned skills, gained confidence, and discovered new possibilities for their future. This program provides an outstanding opportunity for our people to positively impact the next generation and advance Ernst & Young's purpose of building a better working world.

DEBRA VON STORCH
Partner
Ernst & Young LLP



ISN has partnered with the Dallas Mayor's Intern Fellows Program for more than two years, and we have been very impressed. Our experience continues to exceed our expectations, and we value what this program provides – not only to the interns, but also to the companies and overall Dallas community. The interns we have worked with have been bright, focused and talented. They contribute on a level similar to our full-time employees. We look forward to continuing our partnership and encourage other businesses to get involved with this exceptional program.

MELANIE GORDON
Manager
ISN



This was the first year we participated in the Mayor's Intern Fellows Program, and I am confident we will continue to partner with Mayor Rawlings in this worthwhile endeavor. The interns were fine young men and women with initiative who had been well-prepared and coached by the Mayor's team. It was fulfilling to see the students engage with our staff and light up with excitement as they learned what we do as engineers to serve our community-at-large. I am hopeful their experience will give them the resolve to continue their studies and advance into a STEM career.

JUAN CONTRERAS, P.E.
Vice President
Michael Baker International, Inc.



Rosewood Mansion on Turtle Creek was delighted to participate in the Mayor's Intern Fellows Program for the first time last year. We had a positive experience throughout the entire process – from the Job Fair to intern selection and working with our talented intern, the program was excellent.

We selected Ivan Reyes, a student at A. Maceo Smith New Tech High School, who was assigned to the Human Resources Department. A bright young man, he was well equipped with exceptional computer skills and a strong work ethic. He was conscientious and enthusiastic about every project presented to him. We look forward to continuing our relationship with this program and hope to work with more promising interns in the coming years.

CATHY WHITE, SPHR, SHRM-SCP
Regional Director of Human Resources
Rosewood Mansion on Turtle Creek



For the past five years, the Mayor's Intern Fellows Program has been an integral part of Weber Shandwick's intern program. The program has allowed us to provide high school students with hands-on workplace experiences as they prepare for college. We've had exceptionally talented students and nothing but positive results during our partnership. In fact, we often invite these students to return as full-fledged interns in following years. MIFP is an outstanding program that Weber Shandwick highly recommends.

NEIL NOWLIN
Executive Vice President and General Manager
Weber Shandwick Southwest

INTERNSHIP PARTNERS

AECOM	CNM	Frontera	Methodist Health System (MDMC)	State Fair of Texas
AIDS Services of Dallas	Color Me Empowered	Frost Bank	MetroPCS	Stewart Title
Alliance Data	Comerica	Gaedeke Group	Mi Escuelita Preschool	Susan G. Komen Dallas County Affiliate
ALON USA	Commemorative Air Force Headquarters (Dallas)	Gardere Wynne Sewell LLP	Michael Baker Jr., Inc.	TeCo Theatrical Productions, Inc.
Ambit Energy	Communities in Schools Dallas Region Inc.	Genesis Women's Shelter	Mohr Partners	Tenet Healthcare Corporation
American Airlines Center	CP&Y	Girls Inc. of Metropolitan Dallas	MoneyGram International	Texas Capital Bank
American Care Foundation	Creative Arts Center of Dallas	Gold Metal Recyclers	Mosaic Family Services	Texas Discovery Gardens
American Foundation for the Blind Center on Vision Loss	CRIADO	Grant Thornton, LLP	Mountain View College	Texas Instruments
American Red Cross	Crow Holdings	Greater Dallas Hispanic Chamber of Commerce	Munsch Hardt Kopf & Harr	Texas Rangers Baseball Club
Andrews Distributing Company	Dallas Arboretum and Botanical Garden	Half Associates, Inc.	New Beginning Center	Texas Scottish Rite Hospital for Children
Anita N. Martinez Ballet Folklorico	Dallas Area Habitat for Humanity	Haynes and Boone, LLP	North Dallas Chamber of Commerce	The Beck Group
AT&T	Dallas Area Rapid Transit	HDR, Inc.	North Dallas Shared Ministries	The Concilio
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Atmos Energy	Dallas Black Dance Theatre	Hilton Anatole	North Texas Public Broadcasting, Inc. KERA/KXT	The Dallas Entrepreneur Center
Axxess	Dallas Building Owners & Managers Association	Hilton Dallas Lincoln Centre	Oak Cliff Chamber of Commerce	The Family Place
AZAR Foundation, Inc.	Dallas Business Journal	HKS	Omni Dallas	The First Tee of Greater Dallas
Balfour Beatty	Dallas Convention & Visitors Bureau	HNTB Corporation	Omni Dallas Hotel at Park West	The Old Red Museum of Dallas County History and Culture
Bank of America	Dallas County Schools	Hotel Association of North Texas	Omni Mandalay Hotel	The Pinnacle Group
Baylor Scott & White Health	Dallas Farmers Market	Houlihan Lokey	Oncor	The Real Estate Council
Behringer	Dallas Fire - Rescue	Hunger Busters	Orix Foundation	The Salvation Army DFW Metroplex Command
Big City Crushed Concrete, LLC	Dallas ISD	Hunt Consolidated	Parkland Health & Hospital System	The Senior Source
Big Thought	Dallas Love Field Customer Service Department	Hyatt Regency Dallas	Perot Museum of Nature and Science	Travis Wolff, LLP
Boys & Girls Clubs of Greater Dallas	Dallas Museum of Art	IIAD	Project Still I Rise	Trinity Industries, Inc.
Bryan's House	Dallas Park and Recreation Department	iNSPIRE!	Promise House	Trinity River Mission
Builders of Hope CDC	Dallas Police Association	Interfaith Housing Coalition	Promising Youth Alliance	Turning Point Foundation
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PROGRAM DESIGN & FACILITATION

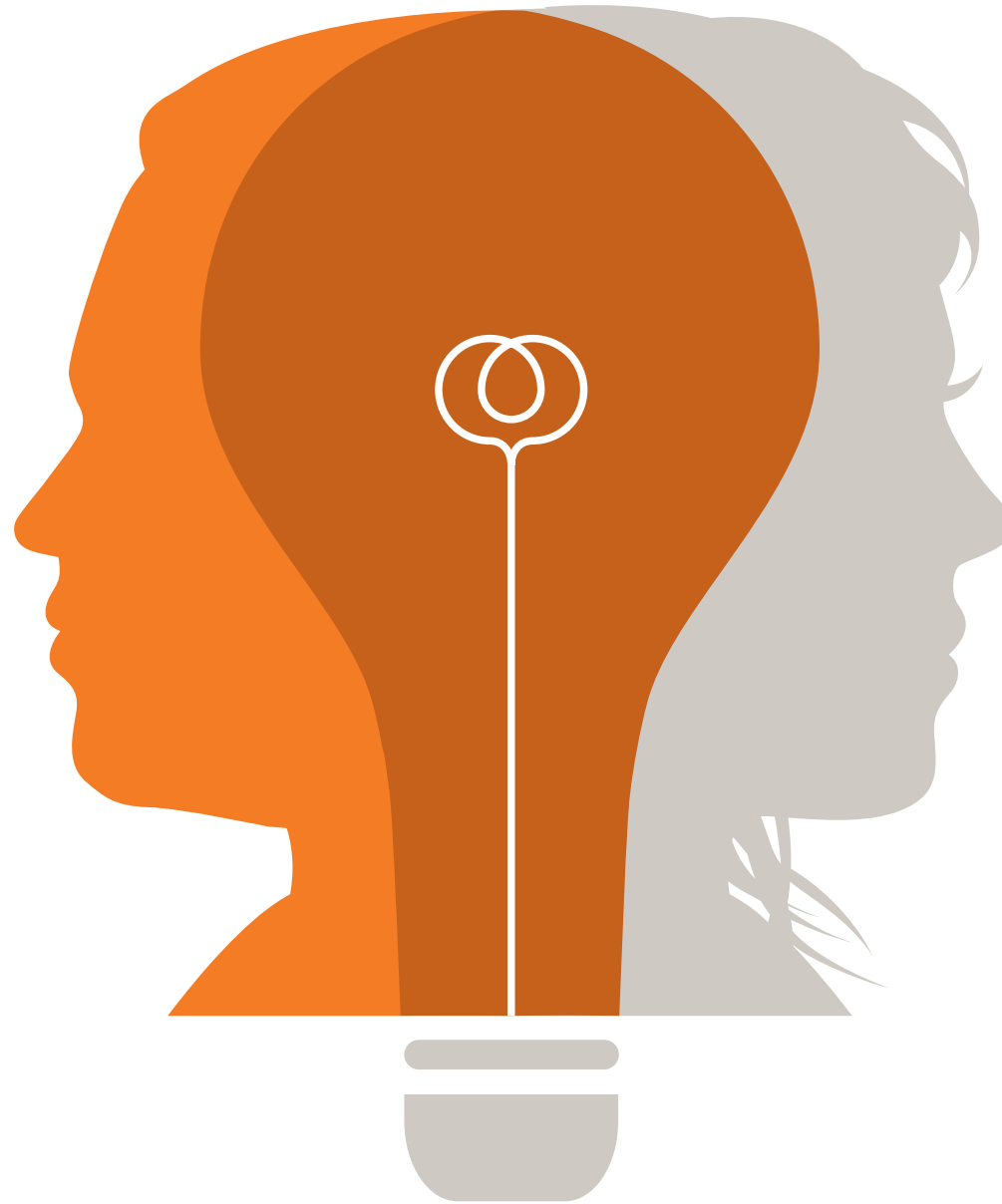


PROGRAM SPONSORS



mayorsinterns.org





Investing in Brighter Futures

We're more than just an energy provider. We believe in entrepreneurship and community. That's why we've partnered again for the fourth year with the Dallas Mayor's Intern Fellows Program. We've welcomed 15 interns in the past three years to train alongside our employees.

We're Ambit Energy, striving to be the finest and most-respected retail energy provider in America.

"I got into Carnegie Mellon's School of Computer Science, my dream school. Thank you again for taking the time out to write me a recommendation and having me this summer at Ambit!"

-Jonathan L., 2015 Intern

